

Varia Chernova Producer

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PROFILE

Producer and Project Manager with 8 years experience in theatre and film and 2 years in the games industry. Committed to ensuring efficient workflow at every project stage, I actively support the team by managing deliverables and facilitating clear communication between departments, all while adhering to development milestones and release schedules.

PROFESSIONAL EXPERIENCE

Crimson Apple - Narrative Indie Game 08/2022 – present
Producer, Narrative Lead

Recruited and managed a team of developers, engineers, artists, and musicians for an indie project where I was the narrative lead. Conceptualized, scoped, and produced a demo for “Crimson Apple”, a project in its pitching phase. In 6 months, succeeded in building a safe, collaborative environment, while cultivating a healthy working culture in a new team, which led to the establishment of an indie studio Lucid Papaya.

JTA - World-class sports PR and IR agency 2021 – 2023
Executive Assistant, Consultant, Logistics Operator

In my role, I have developed, scoped, and executed marketing and PR strategies for multiple high-profile clients. Successfully organized workshops, events, and press conferences hosted globally. Oversaw travel logistics for senior team representatives, such as JTA's attendance at the Tokyo and Beijing Olympics, and the 2023 World Cup in Qatar.

Video Production 2020
Producer, Director

‘Gravitating’ - a video project for ROJAZ. Managed a team of 15 through an intense 3-day filming process, which included constructing a set, choreographing dance scenes, and orchestrating the hire and delivery of film equipment to the set, while liaising with the location on safety and operational procedures.

Kluch TV 2019
TV Production Assistant

I acted as a content consultant for new programming on Kluch TV, a Russian new-wave TV channel. Held casting and participated in the development of formats and structures of their shows. Managed social media accounts to grow the channel's following and offered additional support as an on-set production runner.

SKILLS

Jira • Trello • Monday • Unity • Google Tools • Figma • Adobe Creative Cloud • Celtx
Zoom (Scheduling, Conference calls, Presentations) • **Microsoft Office** (Outlook, Word, Excel)

LANGUAGES

English • Russian • Spanish

EDUCATION

Digital Film Production BA (Hons) 2015 – 2018
Ravensbourne University

International Baccalaureate Diploma 2012 – 2015
ACS Cobham International School